

Delicious
organic pasta
from Greece

HELIOS at



nordic
organic
foodFAIR

MalmöMässan | Sweden
13-14 November 2019



HELIOS Pasta Industry is participating as an exhibitor at the **Eco Life Scandinavia** and **Nordic Organic Food Fair**, the most successful show for natural health and sustainable living within the Nordic region, which takes place in **MalmöMässan, Sweden**, from **13-14 November 2019**.

The Scandinavian countries continue to lead the world in the move towards sustainable, healthy and ethical living, and Eco Life Scandinavia is the leading trade show covering the sector. Including everything from eco-friendly health, nutrition, clothing, homeware and cleaning products through to conscious beauty, self-care, skincare, as well as free-from, **vegan and sustainable food and drink** – this event is not to be missed.

HELIOS Pasta Industry will participate in **Eco Life Scandinavia and Nordic Organic Food Fair**, aiming to strengthen its position in the global organic foods market and to create new commercial partnerships.

At the fair, HELIOS will present its delicious pasta made from 100% organic semolina durum wheat, as well as buckwheat pasta, legumes, gluten free pasta, and Couscous. It combines high nutritional value and delicious taste, in accordance with the demands of organic farming, free of pesticides and with respect to the environment.

Visitors will also have the opportunity to discover new products that will be shown for the first time! The **HELIOS "Zeedoros" (Life-giving land)** is the innovative HELIOS pasta line based on a recipe inspired by rich Greek gastronomic tradition. It is **made exclusively with organic Emmer-Farro dicoccum wheat** which is able to retain most of its nutritional properties, as nature has endowed it with a resilient outer husk that adheres to the grain until it is removed by special processing.

At the exhibition, visitors will have an opportunity to get to know the **HELIOS organic Spaghetti Espressi**, made from 100% organic durum wheat semolina. The pasta's thin dimension facilitate its hydration during boiling so that Spaghetti Espressi is ready in just 2 minutes. Easy to cook, delicious and, above all energy-saving, organic Espressi pasta provides the ideal solution for a quick and nutritious meal!

HELIOS Pasta Industry from Greece remains a pioneering company in the pasta sector with innovative products – allies in a balanced diet – that have won awards at international tasting competitions and are produced according to strict International Standards. HELIOS is proud to be constantly opening up new commercial relationships and making the quality of its products known throughout the world.

We invite you to visit our stand at the **MalmöMässan** Exhibition and Congress Centre, Stand G31A!

For further assistance, schedule a meeting with our representative at welcome@heliospasta.gr

See you there!

